



March 2017

Did you know that suicide remains the *second* leading cause of death youth ages 10-24 in the United States? What most people are not aware of is that according to national surveys, one out of every seven high school students has thought about suicide in the last year, and nearly one in nine kids reported making a suicide plan. The end result is startling: over 5,900 US youth die by their own hands every year.

In order to continue our awareness efforts, the success of annual outing and auction is vital. Our 12th Annual Golf & Tennis Outing will take place at Eagle Oaks Golf & Country Club in Farmingdale, NJ on Monday, June 19, 2017. Over 400 men and women, most of who live in Central New Jersey will attend the dinner reception, including 220 golfers across our morning and afternoon shotgun and 48 tennis players. Our event concludes with a dinner reception and auction, in which 100% of the funds generated from the auction are donated directly to SPTS, as all items are donated.

We would like to request your help by supporting SPTS with a sponsorship, advertisement in our ad journal or by donating to our auction. As a token of appreciation, all donations will receive a complimentary listing in our ad journal. Donations valued at \$250 will receive a complimentary half page ad; whereas items valued at \$500 or more will receive a complimentary full page ad. The ad journal will be printed and distributed to attendees, as well as available to view on our website following the event.

With your generosity, we will continue our mission in youth suicide prevention efforts that will ultimately save lives and keep families from having to grieve the death of their beloved children, grandchildren, brothers, and sisters. The funds raised from the auction are applied to the program efforts of the organization. The continued success of this event allows SPTS to offer our <u>free</u> online suicide prevention for educators. It also allows SPTS to distribute <u>free</u> copies of our DVD for parents, *Not My Kid: What Every Parent Should Know* to communities in need.

The Society for the Prevention of Teen Suicide, Inc (SPTS) is a 501(c)(3) founded in 2005 by two New Jersey dads who both lost teenage children to suicide. Our mission is to reduce the number of youth suicides and attempted suicides by encouraging overall public awareness through the development of educational training programs to develop competent communities. SPTS provides suicide prevention training and consultation across the United States, with over 100,000 teachers completing our educational resources nationwide. We also include a variety of resources for parents, educators, and teens on our website.

Please visit our website www.sptsusa.org to find useful information about suicide prevention and the endeavors we are making progress on. If you have any questions regarding our organization, mission or outing, please contact SPTS Executive Director, Dawn Doherty: dawn@sptsusa.org or (732) 410-7900.

Sincerely,

Dawn Doherty Executive Director

The Tax ID for the Society for the Prevention of Teen Suicide is 06-1738917.



12th Annual Golf and Tennis Outing Donation to Auction

The 12th Annual Golf and Tennis Outing will feature a live auction, silent auction and chance auction. Your generous donation will help us to achieve our goal of 100% profit on auction items. You will receive recognition for your donation on the item description sign on the auction table; on the SPTS Auction website live at least 2 weeks in advance; on the mobile bidding site the day of the event. If the item is donated by May 15, 2017 you will receive appropriate recognition in the SPTS Ad Journal as well (details below).

Company Name		
Contact Name	Phone	
Address (street, city, state, zip)		
Item Donated		
	Minimum Bid Requested	
Description of Item		

*SPTS reserves the right to decide the auction location for donated items (live, silent, chance)

All donations will receive a listing in our ad journal which will be distributed to attendees as well as available to view on our website. Donations valued at \$250 will receive a complimentary half page ad; items valued at \$500 or more will receive a complimentary full page ad.

All ads must be e-mailed (.pdf, .jpg or .ai) to DAWN@SPTSUSA.ORG no later than May 15, 2017.

Please contact Dawn Doherty with any questions related to ads (732) 410-7900.



12th Annual Golf and Tennis Outing Ad Journal Opportunities

The 12th Annual Golf and Tennis Outing ad journal will be distributed to over 400 attendees at the evening dinner reception and auction. The ad journal will also be available on the SPTS website from 6/19/16 to 12/31/16 with links included in all thank you communications related to the 12th Annual Outing (e-mail and mail), and promoted on SPTS social media.

\$500

(black & white, 5.5" x 8.5")

Full Page Ad

Half Page Ad (black and white, 5.5" x	4.25") \$250
Listing (Single line of text - name of inc	lividual or company) \$100
Please contact Dawn Doherty with any	WN@SPTSUSA.ORG no later than May 15, 2017. y questions related to ads (732) 410-7900. SPTS, 110 West Main Street, Freehold, NJ 07728.
Company Name	
Contact Name	Phone
Address (street, city, state, zip)	
E-mail Address	
Payment Check Enclosed (payable to SPTS)	Please Charge my: Amex Visa Mastercard
Credit Card Number	Exp/ Sec. Code
Billing Address (if different than above)	
Signature of Card Holder	Date